



Downtown Colorado Springs DEIA charter, purpose and strategic areas of focus

The Downtown family of organizations is made up of Downtown Ventures, a 501c3 nonprofit; the Downtown Development Authority; the Greater Downtown Colorado Springs Business Improvement District; and Downtown Partnership, a 501c4 nonprofit that serves as the management company for all four entities.

The Downtown family of organizations strives to cultivate a diverse and inclusive culture that positions Downtown as the economic, civic, and cultural heart of the region in which all people feel welcomed, respected, and connected.

Our DEIA purpose

The Downtown family of organizations will work in alignment to create a vibrant, resilient, and inclusive environment of belonging and connection for all who work, live, and visit Downtown Colorado Springs. We will foster equitable opportunities for all to thrive Downtown, including those who have been historically marginalized, underrepresented and/or oppressed. We will develop strategies, work plans, and metrics that allow us to measure our efforts. We will continually assess our progress and identify opportunities that will enable us to better support our increasingly diverse Downtown community.

Our strategic areas of focus

- Document and promote efforts that create a sense of belonging Downtown.
- Build and develop staff and boards who reflect and support the DEIA purpose.
- Improve accessibility to our built and digital environments that serve those with different mobility and sensory needs.
- Identify and remove barriers that hinder access to opportunities and resources, including capital.
- Implement communication systems that are collaborative, educational, inclusive, and transparent.
- Provide opportunities for training to staff and stakeholders on DEIA strategies and programs.