



## 2026 event sponsorship opportunities

### **Haute Chocolate Hop (\$1,200)**

Saturday, Feb. 21, 2-5 p.m.

#### **One day passport**

- digital ad on pass purchase confirmation email
  - in-pass ad
  - branding on pass web page
  - social media cobranding of the event for ticket sales and event promotion
  - newsletter cobranding of the event
  - tabling opportunity to give away treats
- Reach: About 250 participants; thousands of views on social media platforms

### **Tacos & Tequila Sponsorship includes (\$1,500):**

May, 2 weeks passport

- digital ad on pass purchase confirmation email
- in-pass ad
- branding on pass web page
- social media cobranding of the event for ticket sales and event promotion
- newsletter cobranding of the event

### **Mom's Day Out Sponsorship opportunity includes (\$1,200) – reserved for Underline:**

Saturday, May 9, 11 a.m. – 1 p.m.

- Tabling opportunity (can bring any branding, swag, people, etc.)
- Tags on flowers, sponsored by/logo on physical passport
- Sponsor credit on all social media posts, newsletter posts, posters, collateral

### **Weenies & 'Tinis Sponsorship includes (\$1,500):**

August, 2 weeks passport

- digital ad on pass purchase confirmation email
- in-pass ad
- branding on pass web page
- social media cobranding of the event for ticket sales and event promotion
- newsletter cobranding of the event

### **Autumn Dessert Passport event (\$1,200)**

Saturday, Sept. 26, 2-5 p.m.

#### **One day passport**

- digital ad on pass purchase confirmation email
  - in-pass ad
  - branding on pass web page
  - social media cobranding of the event for ticket sales and event promotion
  - newsletter cobranding of the event
  - tabling opportunity to give away treats
- Reach: About 250 participants; thousands of views on social media platforms

### **Candy Crawl (\$1,200)**

Saturday, Oct. 24, 2-5 p.m.

#### **One day passport**

- digital ad on pass purchase confirmation email
- in-pass ad
- branding on pass web page

- social media cobranding of the event for ticket sales and event promotion
- enewsletter cobranding of the event
- tabling opportunity to give away treats

Reach: About 275 participants; thousands of views on social media platforms

**Character Stroll (Santa, Grinch, Elsa, Anna, Buddy the Elf – characters subject to change)**

Saturday, Nov. 14, 11 a.m.-3 p.m.

**Warming station (\$1,000)**

- branding on event web page
- social media cobranding of the event
- enewsletter cobranding of the event
- tabling opportunity to provide hot chocolate/coffee/warm beverages

Reach: About 275 participants; thousands of views on social media platforms

**Evening Holiday Stroll (\$1,000)**

Wednesday, Dec. 9, 5-8 p.m.

**Warming station**

- branding on event web page
- social media cobranding of the event
- enewsletter cobranding of the event
- tabling opportunity to provide hot chocolate/coffee/warm beverages

Reach: About 275 participants; thousands of views on social media platforms